

# BRA DAY: SCHEDULE OF EVENTS

THE  
PETER GILGAN  
CENTRE  
FOR WOMEN'S  
CANCERS



**BRA & DAY**

BREAST RECONSTRUCTION AWARENESS

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Closing the loop on breast cancer

## Wednesday, October 19, 2022

**Pacific:**  
4:00 - 7:00 pm

**Mountain:**  
5:00 – 8:00 pm

**Central:**  
6:00 – 9:00 pm

**Eastern:**  
7:00 – 10:00 pm

**Atlantic:**  
8:00 – 11:00 pm

**Newfoundland:**  
8:30 - 11:30pm

### Introductions

#### Welcome from Women's College Hospital (WCH)

Heather McPherson, *President & CEO*

#### Welcome from the Canadian Cancer Society (CCS)

Andrea Seale, *CEO*

#### Welcome from the Canadian Society of Plastic Surgeons

Dr. Steven Morris, *President*

#### Welcome and Evening Program

Elaine Goulbourne, *Clinical Director, Primary Care & Peter Gilgan Centre for Women's Cancers/Director, Clinical Resources and Performance*

## Main Session

### 1. Breast reconstruction: What is it and why?

Dr. Mitchell Brown  
Plastic Surgeon, Toronto, ON  
Founder of BRA Day

### 2. Medical devices and products in breast reconstruction

Dr. Peter Lennox  
Plastic Surgeon, Vancouver, BC

### 3. Breast reconstruction with implants

Dr. Mary Helen Mahoney  
Plastic Surgeon, Toronto, ON

### 4. Breast reconstruction using your own tissue

Dr. Kathryn Isaac  
Plastic Surgeon, Vancouver, BC

### 5. Risk reducing mastectomy and breast reconstruction

Dr. Jennifer Matthews  
Plastic Surgeon, Calgary, AB

### Digital Patient Stories

## Show & Tell Lounge

### Personal experiences shared by:

- Women who have undergone breast reconstruction with implants
- Women who have undergone breast reconstruction using their own tissue
- Women who have chosen no reconstruction/Aesthetic Flat Closure

### Moderated by:

Dr. Ruth Heisey, Medical Director Peter Gilgan Centre for Women's Cancers  
Kate Mlodzik, Canadian Cancer Society, Peer Support Specialist and former patient

## Ask The Expert

**Plastic Surgeons and related health care professionals answer questions and educate women about breast reconstruction and related issues.**

### **Moderated by:**

Dr. Mitchell Brown, Plastic Surgeon, Toronto, ON

**Luana Peirera**, Social Worker, Toronto, ON

**Aletta Poll**, Genetic Counsellor, Toronto, ON

**Dr. Tulin Cil**, General Surgeon, Toronto, ON

**Dr. Margie Wheelock**, Plastic Surgeon, Halifax, NS

**Dr. Joan Lipa**, Plastic Surgeon, Toronto, ON

**Dr. Tassos Dionosopolous**, Plastic Surgeon, Montreal, QC

**Dr. Tanya DeLyzer**, Plastic Surgeon, London, ON

**Dr. Paul Schembri**, Plastic Surgeon, Edmonton, AB

**Dr. Claire Temple Oberle**, Plastic Surgeon, Calgary, AB

**Dr. John Semple**, Plastic Surgeon, Toronto, ON

Micropigmentation TBD

## Concluding Session

### **Wrap up & thank you:**

Elaine Goulbourne, *Clinical Director, Primary Care & Peter Gilgan Centre for Women's Cancers/Director, Clinical Resources and Performance*