

BRA DAY: SCHEDULE OF EVENTS

THE
PETER GILGAN
CENTRE
FOR WOMEN'S
CANCERS



BRA & DAY

BREAST RECONSTRUCTION AWARENESS

Closing the loop on breast cancer

Wednesday, October 19, 2022

Pacific: 4:00 - 7:00 pm	Mountain: 5:00 – 8:00 pm	Central: 6:00 – 9:00 pm	Eastern: 7:00 – 10:00 pm	Atlantic: 8:00 – 11:00 pm	Newfoundland: 8:30 - 11:30pm
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Introductions

Welcome from Women's College Hospital (WCH)

Heather McPherson, *President & CEO*

Welcome from the Canadian Society of Plastic Surgeons

Dr. Steven Morris, *President*

Welcome and Evening Program

Elaine Goulbourne, *Clinical Director, Primary Care & Peter Gilgan Centre for Women's Cancers/Director, Clinical Resources and Performance*

Main Session

1. Breast Reconstruction: What is it and Why?

Dr. Mitchell Brown

Plastic Surgeon, Toronto, ON

Founder of BRA Day

Mitchell H. Brown, MD, is a Professor in the Department of Surgery and past Program Director of the plastic surgery training program in the Division of Plastic Reconstructive and Aesthetic Surgery at The University of Toronto.

Dr. Brown's plastic surgery practice is focused primarily on reconstructive and aesthetic breast surgery and body contouring. Dr. Brown is the Founder of Breast Reconstruction Awareness Day, an advocacy initiative to raise awareness for options in breast reconstruction.

Dr. Brown is the Chair of the Toronto Breast Surgery Symposium, Canada's largest annual meeting focused on plastic surgery of the breast.



2. Medical Devices and Products in Breast Reconstruction

Dr. Peter Lennox

Plastic Surgeon, Vancouver, BC

Dr. Lennox is a Clinical Professor in surgery at the University of British Columbia. He is the Chief of Plastic Surgery at UBC and Vancouver General Hospital. He is a past president of the Canadian Society of Plastic Surgeons and the Canadian Society of Aesthetic Plastic Surgeons. His practice has a focus on aesthetic and reconstructive breast surgery.



3. Julia's Story: Beautiful Imperfection

4. Breast Reconstruction with Implants

Dr. Mary-Helen Mahoney

Plastic Surgeon, Toronto, ON

Dr. Mahoney completed her Medical Doctorate Training at the University of Western Ontario and her Plastic Surgery Residency training at the University of Toronto. Dr. Mahoney's reconstructive practice focuses on breast reconstruction, specializing in immediate implant-based breast reconstruction and oncoplastic breast surgery.



She has played an integral role in the development of breast reconstruction in the Breast Cancer Program at North York General Hospital, which has led to the program receiving the National Accreditation Program for Breast Cancer Status. Dr. Mahoney's research interests include clinical outcomes in both reconstructive and cosmetic breast surgery.

She is actively involving in teaching surgical skills to trainees at the University of Toronto. She is a Lecturer in the Division of Plastic and Reconstructive Surgery at the University of Toronto, and the Site Chief for the Plastic Surgery Residency Training Program at North York General Hospital.

5. Janice's Story: Our Strength, My Choice

6. Breast Reconstruction using your own Tissue

Dr. Kathryn Isaac

Plastic Surgeon, Vancouver, BC

Dr. Kathryn Isaac is a Plastic and Reconstructive Surgeon in Vancouver, BC. She specializes in breast reconstruction and in cancer care research as the Dr. Patricia Clugston Chair of Breast Reconstruction at the University of British Columbia. She is a strong advocate for her patients and is honoured to participate in this special event supporting education, awareness, and patient-centred care.



7. Nadia's Story: Calculated Risks

8. Risk Reducing Mastectomy and Breast Reconstruction

Dr. Jennifer Matthews

Plastic Surgeon, Calgary, AB

Dr. Jennifer Matthews completed medical school in 2007 and completed her plastic surgery residency at the University of Calgary in 2013. Subsequently, she completed her fellowship training in microsurgery at McMaster University focusing on complex reconstruction for trauma, head & neck cancer, and breast cancer patients.

Prior to this, she completed her Bachelor of Science in Biochemistry in 2001 and her Masters in Medical Science in 2004, both at the University of Calgary. Her research interests include improvement of outcomes and quality of life for patients following breast reconstruction as well as head and neck reconstruction.



Show & Tell Lounge

Personal experiences shared by:

- Women who have undergone breast reconstruction with implants
- Women who have undergone breast reconstruction using their own tissue
- Women who have chosen no reconstruction/Aesthetic Flat Closure

Moderated by:

Dr. Ruth Heisey, Medical Director, Peter Gilgan Centre for Women's Cancers

Kate Mlodzik, Canadian Cancer Society, Peer Support Specialist and former patient

Ask The Expert

Plastic surgeons and related health care professionals answer questions and educate women about breast reconstruction and related issues.

Moderated by:

Dr. Mitchell Brown, Plastic Surgeon, Toronto, ON

Luana Pereira, Social Worker, Toronto, ON

Aletta Poll, Genetic Counsellor, Toronto, ON

Dr. Tulin Cil, General Surgeon, Toronto, ON

Dr. Margie Wheelock, Plastic Surgeon, Halifax, NS

Dr. Joan Lipa, Plastic Surgeon, Toronto, ON

Dr. Tassos Dionosopolous, Plastic Surgeon, Montreal, QC

Dr. Tanya DeLyzer, Plastic Surgeon, London, ON

Dr. Paul Schembri, Plastic Surgeon, Edmonton, AB

Dr. Claire Temple Oberle, Plastic Surgeon, Calgary, AB

Dr. John Semple, Plastic Surgeon, Toronto, ON

Kyla Gutsche, Micropigmentation Specialist, Peterborough, ON

Concluding Session

Wrap up & Thank you:

Elaine Goulbourne, Clinical Director, Primary Care & Peter Gilgan Centre for Women's Cancers/Director, Clinical Resources and Performance